

DUAL OLIVA

DNA+



**A theft deterrent
that reduces your
excess by 50%**

Dual Oliva, helping you reduce the chances of theft and cutting your theft excess by 50%

Dear Policyholder

We and your insurance broker work together as we understand how important it is to help you protect your plant and equipment against theft. This is why we now include with our product your very own DUAL Oliva forensic coding technology system with our compliments. Apply it and we will reduce your theft excess by 50%.

Your bottle of DUAL Oliva forensic coding combined DNA+ solution with uniquely coded microdots is registered exclusively to you. This system provides irrefutable evidence of ownership. Where used, it is proven by Police to be a powerful deterrent to thieves and lost or stolen possessions are more likely to be returned to their rightful owner.

The solution is designed to be quick and easy for you to apply. Please follow the DUAL Oliva DNA+ application instructions enclosed and use it on plant and equipment owned by you. The liquid glows under ultraviolet light making it easy for the police to detect.

In addition to the forensic coding solution we have also provided you with signage to erect both at your own premises and at contract sites. The pack also includes warning labels to be applied in accordance with the instructions enclosed. It is important to display these on receipt to immediately deter thieves.

We deal with hundreds of claims with too many of them relating to theft. We understand the effects this can cause on construction companies and we want you to avoid the distress, loss of business and inconvenience that theft causes.

Not only are we providing you with this theft deterrent kit, we are even offering you a 50% theft excess reduction once you register its application.

Please don't delay, simply display the signage and warning labels, apply the forensic coding solution and register for your 50% theft excess reduction today at www.dualoliva.co.uk/dnaplus

Yours Sincerely



Cliff Browne, Managing Director

DETERS

- The greatest worry for any thief is being caught by the police
- When thieves see that your plant and equipment are forensically protected they are more likely to pick an easier target that reduces the risk of them being caught

DETECTS

- Any belongings forensically coded are irrefutably connected to their owner. This makes it easy for the police to secure convictions, which is why they both like it and use it
- Dual Oliva DNA+ is easy for police to detect, they actively look for any sign of forensic coding. This means lost or stolen belongings are more likely to be returned

PROTECTS

- Helping to protect you from theft means we can reduce your theft excess by 50%
- Our most important objective is to protect you from the loss of business, irritation, inconvenience and stress that theft can cause

**Want
more info?**

visit
www.dualoliva.co.uk/dnaplus

ADVANCED FORENSIC PROTECTION

1

■ Erect signage and apply warning labels first

If you do not have time to apply DUAL Oliva DNA+ at this moment, erect the warning signage and apply the labels immediately to deter thieves

Erect signage at your own premises and your contract sites to deter thieves from entering

Apply warning labels to your plant and machinery and any vehicles you use to transport them

2

■ Where should I apply Dual Oliva DNA+?

On items that thieves can easily sell on

The best surfaces are those which are uneven and not on display, e.g. joints, indents, slots and grills

Avoid flat shiny surfaces and surfaces subject to wear

If you have concerns, we suggest that you test on an inconspicuous area or another similar surface beforehand

3

■ How should I apply Dual Oliva DNA+?

Ensure all surfaces to be coded are clean, dry and free from grease, oil or dirt

Shake the dispenser thoroughly for around 30 seconds (and occasionally whilst applying) to ensure that the particles are evenly distributed throughout the liquid

Unscrew the cap then dab the brush along the surface to be marked, gently rotating the brush between your fingers

Aim to apply the Dual Oliva DNA+ to a number of areas

The liquid is white when applied but clears as it dries

The coded microdots may be visible on light surfaces, which is why it should be applied in concealed areas

When finished, clean the top of the bottle and replace the cap securely

A few things to **avoid**

- Don't dilute the solution
- Don't apply it to moving parts, e.g. nuts and bolts, keys and switches
- Don't store or use in extreme hot or cold temperatures
- Don't write with the solution; a dab is all that is required
- Don't apply on to surfaces which you wish to remain clear of marking. If this happens, wipe immediately with a damp cloth

Contractors get your 50% excess reduction

How do I complete the registration and benefit from a 50% theft excess reduction?

Once you have erected the signage and applied the solution and stickers, please complete the registration process at www.dualoliva.co.uk/dnaplus in order to benefit from your 50% theft excess reduction.



Your complimentary DUAL Oliva DNA+ kit is only available to DUAL Oliva policyholders. If the policy is not renewed or cancelled, the subscription will end and the items of plant will no longer be recognised as belonging to the owner if recovered by the Police.

IMPORTANT SAFETY NOTICE: Please keep Dual Oliva DNA+ out of reach of children and animals. Dual Oliva DNA+ microdots are suspended in a water based forensic adhesive and although not toxic, care should be taken not to drink or allow it to enter the eyes. In the event of contact with eyes they should be flushed with clean water. Some sensitive skin types may be irritated by contact with the adhesive. In the event of contact wash with soap and water.

Liability for damage to property will not be accepted if these application guidelines are not followed correctly.

A tiny trace of Dual Oliva DNA+

or a single particle is all you need to provide enough evidence for forensic analysis



Each Dual Oliva DNA+ forensic microdot is just 1mm in diameter. Shown actual size next to a magnified illustration



Warning signage acts as a clear theft deterrent

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